

## **Private Photographer Policy 2026 Lake Placid Horse Shows**

The Lake Placid Horse Shows require all professional photographers to apply for a Private Photographer pass if they plan to sell or give their photos to exhibitors. A Private Photographer pass is distinct and separate from a Media credential which is available only to photographers on assignment for a recognized and approved media outlet. However, a media credential grants permission to shoot photos for use by that media outlet only and does not allow sale or any other use of photos – including on social media – taken at the Lake Placid Horse Shows.

Any infraction of this policy will result in the revoking of the Media or Private Photographer credential, forfeiture of the Private Photographer fee, expulsion from the grounds and possible legal action.

- A Private Photographer pass costs **\$1,000.00 per photographer per week**; no discounts for additional photographer(s) with the same company. If more than one photographer is on-site representing one business at any point during the horse show, **each individual must purchase a pass**.
- A maximum of five riders is allowed per Private Photographer.
- Client lists must be received no later than June 15. Changes to client list are not permitted once the horse show has begun.
- Private **photographers may not solicit new clients** beyond the client list submitted at time of approval.
- Payment is required in full prior to the start of the horse show.
- Credentialed Private Photographers **must wear their credential at all times** while on the horse show grounds.
- Credentials are **non-transferable**.
- Private photographers **may not post photographs** taken of people that are not on their client list to their social media accounts during or after the conclusion of the show and may not solicit sales of those photographs.

- Private Photographers are not permitted inside the competition arenas except for award presentations involving their clients. The Official Photographer, Kind Media, has positioning priorities outside of the arenas at all times.
- Private Photographers may not place remote camera equipment in the ring or alongside the ring.
- Private Photographers may not conduct portrait sessions on the show grounds at any time.
- Private Photographers may not have a trailer, vendor booth, or advertisements on property.
- All photographers must submit proof of Accident Liability Insurance with payment prior to arrival. On the proof of insurance, LPHS, Inc. should be listed as an additional insured certificate holder. Please forward to [info@LPhorseshows.com](mailto:info@LPhorseshows.com).