



LPHSA, Inc. | 5514 Cascade Road | Lake Placid NY 12946 | 518. 523. 9625 | f: 518.523.9614

info@lphorseshows.com | www.lakeplacidhorseshows.org

## *Best Two Weeks of a Horseman's Summer!*

Dear Friend of Lake Placid Horse Shows,

As we are getting ready to celebrate the 56<sup>th</sup> Annual Lake Placid Horse Shows, we are thrilled to share some exciting news with all of you. Preparations continue for the 2025 Lake Placid Horse Shows (LPHS), which will feature two weeks of world-class FEI CSI 3\* competition at the newly renovated North Elba Showgrounds, June 24-July 6.

The remarkable upgrades include reconstructed show rings with state-of-the-art all-weather international competition footing. Improvements are being made to the stabling and schooling areas. Highlights include a resurfaced all-weather grand prix ring, an expanded jumper ring, two new hunter rings and a dedicated FEI exercise ring.

We are also proud to announce that this year, we received FEI (Federation Equestre Internationale) status, enabling us to offer a prestigious CSI3\* event! This significant upgrade elevates our competition to a new level, attracting top-tier equestrians from around the globe and offering them an unparalleled show experience.

The Highlight from The 2024 Lake Placid Horse Show Grand Prix was watching Brian Moggre and MTM Vivre Le Reve celebrate their first Grand Prix win on our top-of-the-line all-weather international footing ring! Similarly, at the I Love NY Horse Show, Laura Chapot and Chandon Blue achieved a memorable victory in our final competition on the scenic grass field during the Richard M. Feldman Grand Prix. These moments exemplify the joy and excitement that our shows bring to the equestrian sport and community. The Lake Placid Horse Show, a USEF Heritage competition, offers a unique blend of high-level equestrian sport and family-friendly entertainment, contributing significantly to our region's economy and community spirit. It is estimated that our horse shows bring in approximately \$18 million to our local community.

We invite you to support our ongoing efforts. Enclosed, you will find our membership packet. We encourage you to review the materials. Donations may be made via credit card (a convenience fee of 4% will apply), stock distribution (please contact us for details), or checks made payable to LPHSA, Inc. and sent directly to our office. LPHSA, Inc. is a 501(c)(3) non-profit charity. Donations are tax-deductible (TIN: 82-5074078). A tax-deductible receipt will be provided for your records.

As a 501(c)(3) charitable organization, we rely on the generosity of individuals and businesses to continue our mission. The Lake Placid Horse Shows bring an estimated \$18 million to our community. Your contributions play a crucial role in funding our upgrades and ensuring Lake Placid remains a premier summer destination for equestrian events.

We are also reaching out to our past supporters for assistance in locating any old Lake Placid Horse Show Welcome flags. If you have any, please let us know—we will pick them up and drop off a new flag for our 2025 events.

Thank you for being a valued member of our community. We look forward to seeing you at our upcoming shows! Further information is available at [www.lakeplacidhorseshows.org](http://www.lakeplacidhorseshows.org) or by calling 518-523-9625

Sincerely,

Philip E. Richter  
Chairman

PER:ljm

Enclosure(s)

Warmest regards,

Lori A. Martin  
Executive Director

# JOIN THE WALK OF FAME

**Now is your chance to become a permanent mark at the Lake Placid Horse Show Grounds**, a mark that will last a lifetime. Buy a brick (or more) for yourself or dedicate a brick to the horse that won you all those ribbons. Be creative and sponsor a brick with your barn name, or perhaps your business name or a family member and become permanently associated with the Lake Placid Horse Show Association. Each brick will be a visible part of the entrance pathway leading up to the Spectator Club, directly in front of the Chip Ormsby Memorial Garden. All proceeds raised from the commemorative brick program will go towards the improvement of **your** Lake Placid Horse Show Grounds. If you have any questions, please call 518-523-9625.

## Engraving Information

- 3 lines per brick (**brick available in dark red only with black lettering**)
- 20 Characters per line (this includes spaces and punctuation)
- Please make sure your engraving information is spelled correctly
- If you are sponsoring more than one brick, please make copies of this form

## Other Information

- Bricks will be ordered in lots of 50 and will be laid accordingly
- When your brick is placed, you will be contacted via mail to inform you that it is complete. If you would like an acknowledgement certificate sent to someone, please indicate and write the name and full mailing address place your order early as engraving and shipping will take approximately 6-8 weeks and to allow the bricks to be placed.

1st Line (20 characters maximum) please print

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2nd Line (20 characters maximum) please print

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3rd Line (20 characters maximum) please print

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Your Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Number of Bricks \_\_\_\_\_ x \$100 = Total Due \$ \_\_\_\_\_

**Check or Money Order made payable to:**

Lake Placid Horse Show Association

**Please complete and mail this form to:**

Lake Placid Horse Show Association

5514 Cascade Road

Lake Placid, NY 12946



# 2025 BUSINESS MEMBERSHIP

## WHY SHOULD YOU BECOME A BUSINESS MEMBER?

Exhibitors at the Lake Placid Horse Show love to shop and dine in our charming town! With our renewed FEI status, we're excited to welcome more international riders who will be exploring the area when they're not in the ring. This elevated status creates even more buzz in the equestrian community and brings attention to our event!

Don't miss out on securing your flag before they're gone! Flags signify your support for the shows and help exhibitors feel welcomed.

Remember, the Lake Placid Horse Shows is a proud 501(c)(3) organization, adding to our mission of promoting equestrian excellence.

As a bonus, we're offering free admission tickets for your employees, guests, or patrons! There's nothing quite like the thrill of watching a horse and rider soar over jumps. Join us and experience the excitement of a hunter/jumper show firsthand!

### ALL MEMBERSHIPS INCLUDE:

- Acknowledgment listing on [www.lakeplacidhorseshow.org](http://www.lakeplacidhorseshow.org)
- Supporter flag to hang during the Shows
- Listing on Media Boards
- Display restaurant menus in show office
- Display business specials in show office

### BRONZE MEMBER (\$150+) WILL ADDITIONALLY RECEIVE:

- Complimentary admission any show day for 5 persons\*
- 10% Discount on all LPHorse Shows Retail
- 10% advertising discount for Prize List

### SILVER MEMBERS (\$400+) WILL ADDITIONALLY RECEIVE:

- Complimentary admission any show day for 7 persons\*
- 15% Discount on all LP Horse Shows Retail
- 15% advertising discount for Prize List
- 2 Complimentary Lunch Tickets valid any show day

### GOLD MEMBERS (\$700+) WILL ADDITIONALLY RECEIVE:

- Complimentary admission any show day for 10 persons\*
  - 20% Discount on all LP Horse Shows Retail
  - 20% advertising discount for Prize List and Program
  - 4 Complimentary Lunch Tickets valid any show day
- \* More complimentary tickets available upon request!



Printed Contact Name
Authorizing Signature
Date
Name of Business
Email
<small><i>I understand the LPHSA finds it necessary to bill members \$75.00 for lost or stolen flags. I also understand membership fees must be paid in full by May 15, 2024 to receive membership benefits which also includes flag distribution. Unpaid members will NOT receive a flag. If you currently have a flag, please e-mail Lorissa.</i></small>

**Checks should be made payable to:** LPHSA, Inc.  
**Please mail to**  
5514 Cascade Road, Lake Placid, NY 12946

Credit cards (processing fee will apply) and stock distributions (call for details) are also accepted

LPHSA, Inc. d/b/a Lake Placid Horse Shows is a 501(c)(3) tax exempt charitable organization,

2 x 3 (Small)	3 x 5 (Large)	No Flag